



RESELLER PROGRAM 2022



CONGRATS!

The SONCO Reseller Program was created to put the power of our unique custom print business in your hands, with exclusive benefits and discounts created just for you.

The program makes it easy for you to manage orders and purchase a variety of custom signage products suitable to your customer's needs - all with exclusive pricing!

SONCO reseller program is an easy and smart move to unlock new revenue to your business!

ABOUT US

America's Perimeter Security Authority

Leveraging nearly 50 years of fence manufacturing, SONCO has stayed true to our roots and focused on our vision: to become the nation's most trusted perimeter security brand.

Our Partners

- Construction Companies & General Contractors
- Event & Festival Venues
- Arenas & Stadiums
- Schools & Universities
- Public Sector Organizations



**FIRST-CLASS
CUSTOMER
SERVICE**



**SERVING
THE INDUSTRY
SINCE 1976**



**MANUFACTURER
DIRECT SALES**

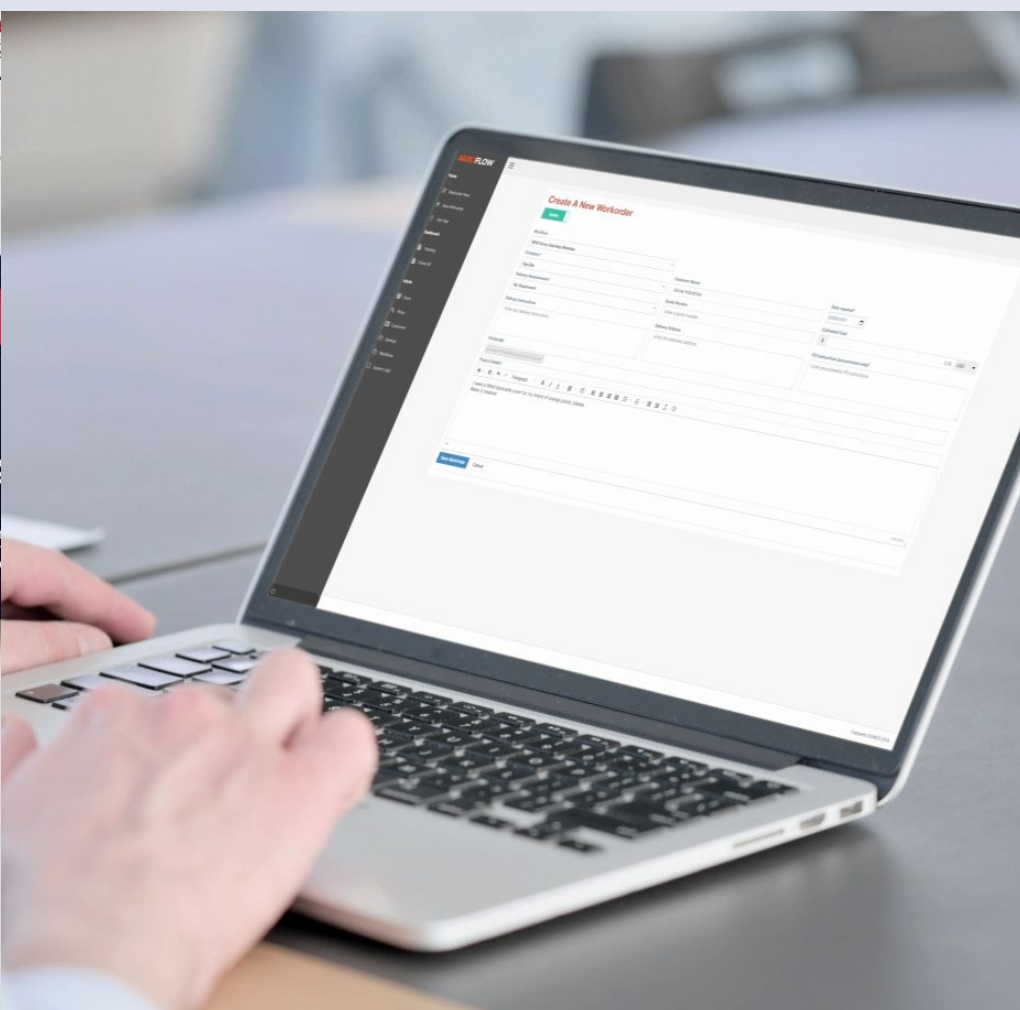


**NATIONWIDE
WAREHOUSE DISTRIBUTION**

EXCLUSIVE RESELLER PROGRAM

SONCO's reseller program is an easy and smart move to unlock new revenue for your business!

Enjoy exclusive benefits such as special discounts, marketing materials and premium graphic design services.



SPECIAL DISCOUNTS

The higher the revenue, the higher the discounts! Discounts are progressive based on annual purchase volume.

FREE GRAPHIC DESIGN SERVICES

Our talented artists will create striking designs to get your customers' messages out at no charge!

SALES ENABLEMENT

We have the tools to help you close more deals, faster.

AUXIFLOW

Get access to a powerful platform that streamlines your custom printing projects.

NATIONWIDE FREE SHIPPING

Our extensive distribution reaches every corner of the United States. Your customers can also pick up orders from our locations or have us drop-ship directly to their job sites and event locations.



TIER PROGRAM

At SONCO, we believe in building long-standing customer relationships for our mutual benefit.

That’s why our tier program provides wholesale savings opportunities and rewards you for growing your business with SONCO.

PROGRAM OVERVIEW

In addition to the benefits you can access including marketing materials, sales enablement tools and premium graphic design services - our tier program offers progressive discounts based on annual purchase volume. The higher the revenue, the higher the discounts!

- small minimums
- upfront discounts
- no upfront cost



RESELLER PROGRAM

BRONZE

DISCOUNT %

\$

PURCHASE VOLUME

SILVER

DISCOUNT %

\$

\$

PURCHASE VOLUME

GOLD

DISCOUNT %

\$

\$

\$

PURCHASE VOLUME

PLATINUM

DISCOUNT %

\$

\$

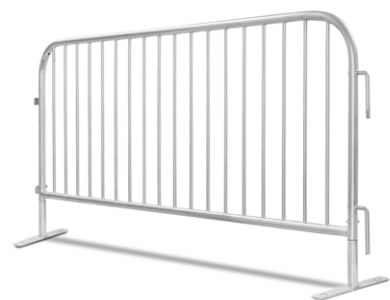
\$

\$

PURCHASE VOLUME



PRICE LIST
STEEL BARRICADES



LINEGUARD™
S - 4 0 0

Length: 96 in
Height: 43 in
Weight: 45 lb
Finish: 16 ga heavy duty steel
Feet: Flat

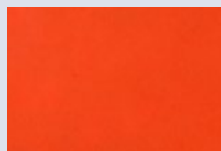
Color: Silver



LINEGUARD™
S - 5 0 0

Length: 96 in
Height: 43 in
Weight: 45 lb
Finish: 16 ga heavy duty steel
Feet: Flat

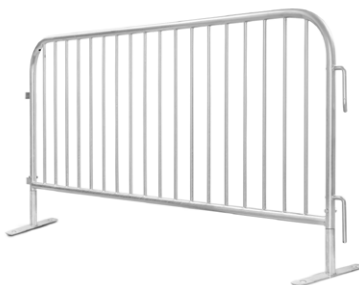
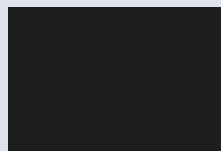
Color: Orange



LINEGUARD™
S - 6 0 0

Length: 96 in
Height: 43 in
Weight: 45 lb
Finish: 16 ga heavy duty steel
Feet: Flat

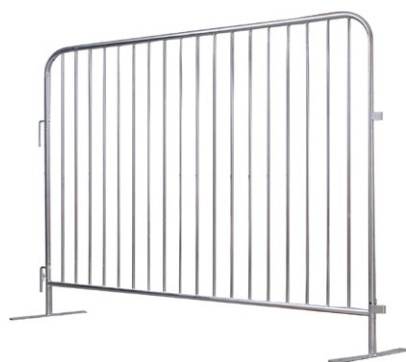
Color: Black



LIGHTGUARD™
S - 7 0 0

Length: 90 in
Height: 43 in
Weight: 38 lb
Finish: Pre-Galvanized
Feet: Flat

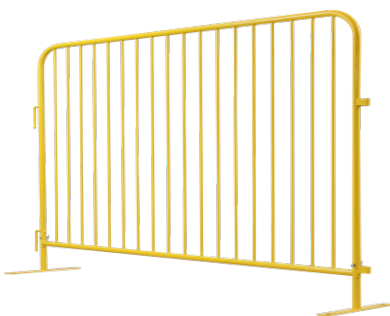
Color: Silver



DURAGUARD™
S - 3 0 0

Length: 96 in
Height: 72 in
Weight: 61 lb
Finish: 16 ga heavy duty steel
Feet: Flat

Color: Silver



DURAGUARD™
S - 3 0 0

Length: 96 in
Height: 72 in
Weight: 61 lb
Finish: 16 ga heavy duty steel
Feet: Flat

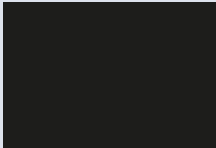
Color: Yellow



DURAGUARD™
S - 3 0 0

Length: 96 in
Height: 72 in
Weight: 61 lb
Finish: 16 ga heavy duty steel
Feet: Flat

Color: Black



Optional Itens

Lead time is estimated and may change due to production schedule and order size



Barricade Transport Cart
\$499.00 /ea



Sliding Gate Stand
\$40.00 /ea



Y-Stand (Galvanized)
\$28.00 /ea



Wheel Stand
\$35.00 /ea



PRICE LIST
STAGE BARRIERS

BRONZE	SILVER	GOLD	PLATINUM
12%	16%	20%	25%



STAGEGUARD™
A • 1 0 0

Length: 40 in
Height: 47 in
Weight: 80 lb
Type: Barricade System
Colors: Silver / Black



STAGEGUARD™
A • 2 0 0

Length: 40 in
Height: 47 in
Weight: 80 lb
Type: Barricade System
Colors: Silver / Black



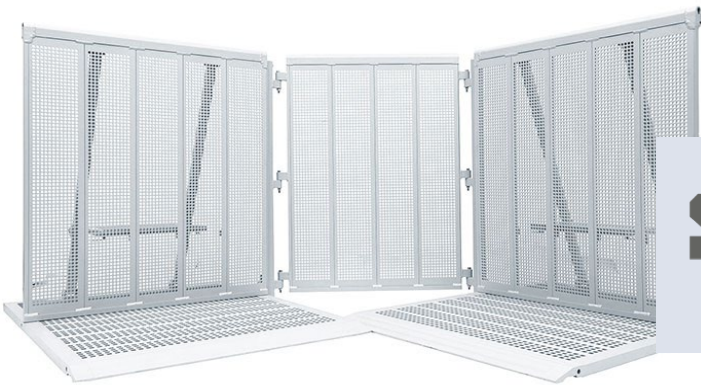
STAGEGUARD™
A • 4 0 0

Length: 69 in
Height: 47 in
Weight: 114 lb
Type: Barricade System
Colors: Silver /Black



STAGEGUARD™
A • 3 0 0

Length: 50 in
Height: 47 in
Weight: 87 lb
Type: Barricade System
Colors: Silver / Black



STAGEGUARD™
A • 5 0 0

Length: 22 in
Height: 93 in
Weight: 39 lb
Type: Aluminum
Colors: Silver / Black

FREE SHIPPING
ON ORDERS OVER 05 UNITS



Optional Item



STAGE BARRIER CART
Easily transport and hold up to 10 stage barriers on stackable carts to save time and money




PRINTING & FABRICS

SONCO is committed to the most advanced outdoor printing technology to ensure your printing solution’s maximum quality and longevity.


We carry an assortment of fabrics that will cover most applications, but we like to be challenged and source any specific needs. Our state-of-the-art printing facility was built to guarantee speed, size, and the best customer service. We want to make large format printing easy, simple, and reliable for your business.




<i>FABRIC</i>	<i>LIFESPAN</i>	<i>APPLICATION</i>
 400 SERIES SOLID VINYL OPACITY: 100% WEIGHT: 1 lb	3 - 5 Years	Barricade Covers

<i>FABRIC</i>	<i>LIFESPAN</i>	<i>APPLICATION</i>
 200 SERIES VINYL MESH OPACITY: 70% WEIGHT: 8 oz/yd2	3 - 5 Years	Outdoor Display

<i>FABRIC</i>	<i>LIFESPAN</i>	<i>APPLICATION</i>
 300 SERIES VINYL MESH OPACITY: 80% WEIGHT: 10 oz/yd2	3 - 5 Years	Roll Up Banner, Posters

<i>FABRIC</i>	<i>LIFESPAN</i>	<i>APPLICATION</i>
 200 SERIES SOLID POLYESTER OPACITY: 95% WEIGHT: 8 oz/yd2	2 - 3 Years	Fencing, Flag, Banner, Barricade Covers

<i>FABRIC</i>	<i>LIFESPAN</i>	<i>APPLICATION</i>
 100 SERIES MESH POLYESTER OPACITY: 60% WEIGHT: 4 oz/yd2	2 - 3 Years	Fencing, Flag, Banner, Barricade Covers

Breaking strength, tear strength
and adhesion: the higher the
number, the better the fabric.



PRICE LIST
CUSTOM PRINTED SCREEN

BRONZE	SILVER	GOLD	PLATINUM
12%	16%	20%	25%



VINYL MESH
FABRIC 200
SERIES

Opacity: 70%
Weight: 7.96 oz/yd²
Tensile Strength: 2,400 × 1,500 N/5 cm
Tear Strength: 300 × 250 N/5 cm



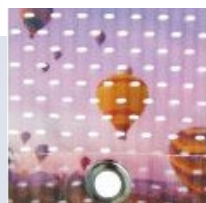
VINYL MESH
FABRIC 300
SERIES

Opacity: 80%
Weight: 7.96 oz/yd²
Tensile Strength: 2,400 × 1,500 N/5 cm
Tear Strength: 300 × 250 N/5 cm



SOLID VINYL
FABRIC 400
SERIES

Opacity: 100%
Weight: 3 oz/yd²
Tensile Strength: 238 lbs (Warp) / 233 lbs (Fill)
Tear Strength: 132 lbs (Warp) / 126 lbs (Fill)



MESH
POLYESTER
FABRIC 100
SERIES

Opacity: 60%
Weight: 4 oz/yd²
Tensile Strength: 1,400 × 1,400 N/5 cm
Tear Strength: 300 × 300 N/5 cm



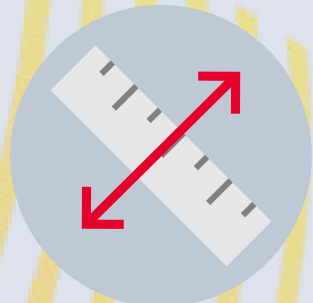
SOLID
POLYESTER
FABRIC 100
SERIES

Opacity: 94%
Weight: 8 oz/yd²
Tensile Strength: 1,400 × 1,400 N/5 cm
Tear Strength: 300 × 300 N/5 cm

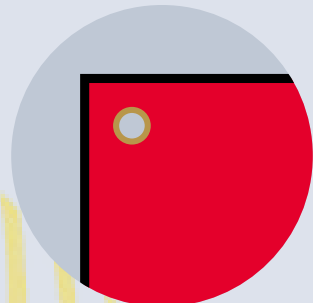
50FT ROLL MINIMUM ORDER QUANTITY
10 - 15 DAYS TURNAROUND
FREE SHIPPING



Key Features



Custom Sizes
Available



Full
Graphic Print

Optional Features



Half-Moon
Air Vent
\$3.00 /ea



6' × 12'
Boxed
Air Vent
\$3.00 /ea

Lead time is estimated and may
change due to production schedule
and order size



ASK ABOUT THE EXTRA
DISCOUNT FOR PROJECTS
WITH OVER 60 DAYS
TURNAROUND.



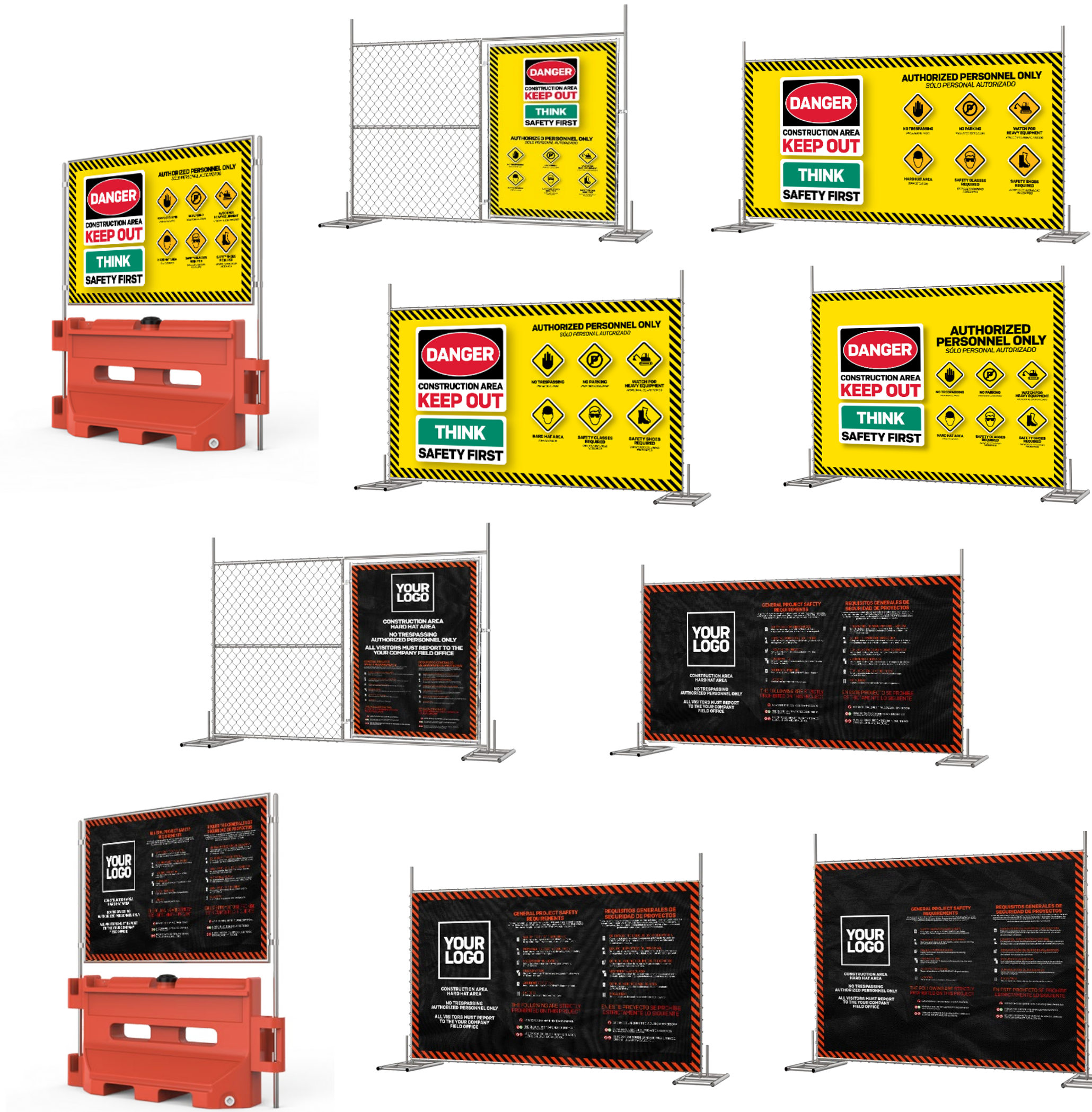
PRICE LIST
SAFETY SIGNS

5 SIGNS MINIMUM ORDER QUANTITY
10 - 15 DAYS TURNAROUND
FREE SHIPPING



Fabric
Vinyl Mesh fabric 300 series
Opacity: 80%
Weight: 7.96 oz/yd²

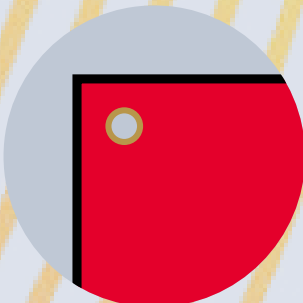
BRONZE	SILVER	GOLD	PLATINUM
12%	16%	20%	25%



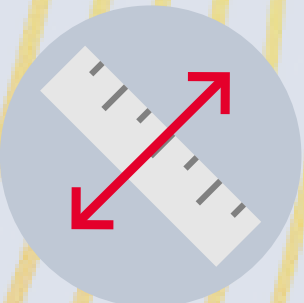
Available Designs:



Key Features



Full
Graphic Print



Custom Sizes
Available

Optional Features



**Half-Moon
Air Vent**
\$3.00 /ea



**6' x 12'
Boxed
Air Vent**
\$3.00 /ea

Lead time is estimated and may change due to production schedule and order size



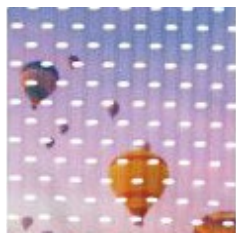
ASK ABOUT THE EXTRA
DISCOUNT FOR PROJECTS
WITH OVER 60 DAYS
TURNAROUND.



PRICE LIST
CUSTOM BARRICADE COVERS

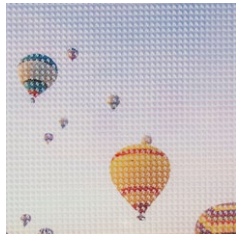
BRONZE	SILVER	GOLD	PLATINUM
12%	16%	20%	25%

CUSTOM FITTED BARRICADES



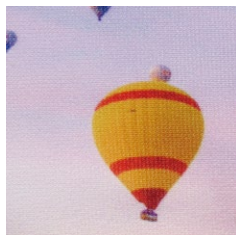
MESH
POLYESTER
FABRIC 100
SERIES

OPACITY 60%



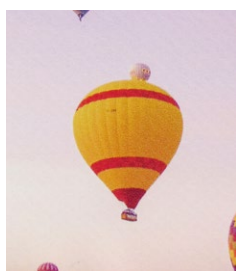
VINYL MESH
FABRIC 300
SERIES

OPACITY 80%



SOLID
POLYESTER
FABRIC 100
SERIES

OPACITY 94 %



SOLID VINYL
FABRIC 400
SERIES

OPACITY 100%

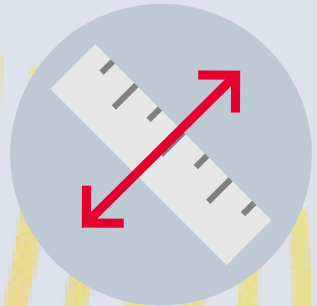
CUSTOM UNIVERSAL BARRICADES



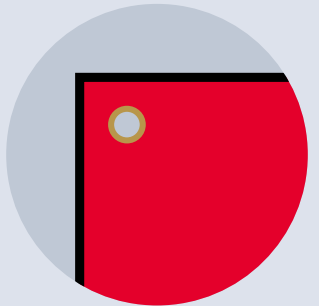
5 COVERS MINIMUM
ORDER QUANTITY
10 - 15 DAYS TURNAROUND
FREE SHIPPING



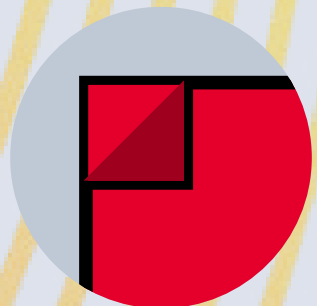
Key Features



Custom Sizes
Available



Full
Graphic Print



Double-Sided
Printing

Lead time is estimated and may change due to production schedule and order size



ASK ABOUT THE EXTRA
DISCOUNT FOR PROJECTS
WITH OVER 60 DAYS
TURNAROUND.



RELY ON OUR PROFESSIONAL GRAPHIC DESIGN TEAM
TO IMPRESS YOUR CUSTOMERS WITH EYE-CATCHING DESIGNS AND STUNNING VISUAL CONCEPTS

FREE

MOCKUP



Use artwork mock-ups to show your customers how their branding comes to life!

Make it easy for your customers to see the final result - before their project even begins.

FREE

PROOFS

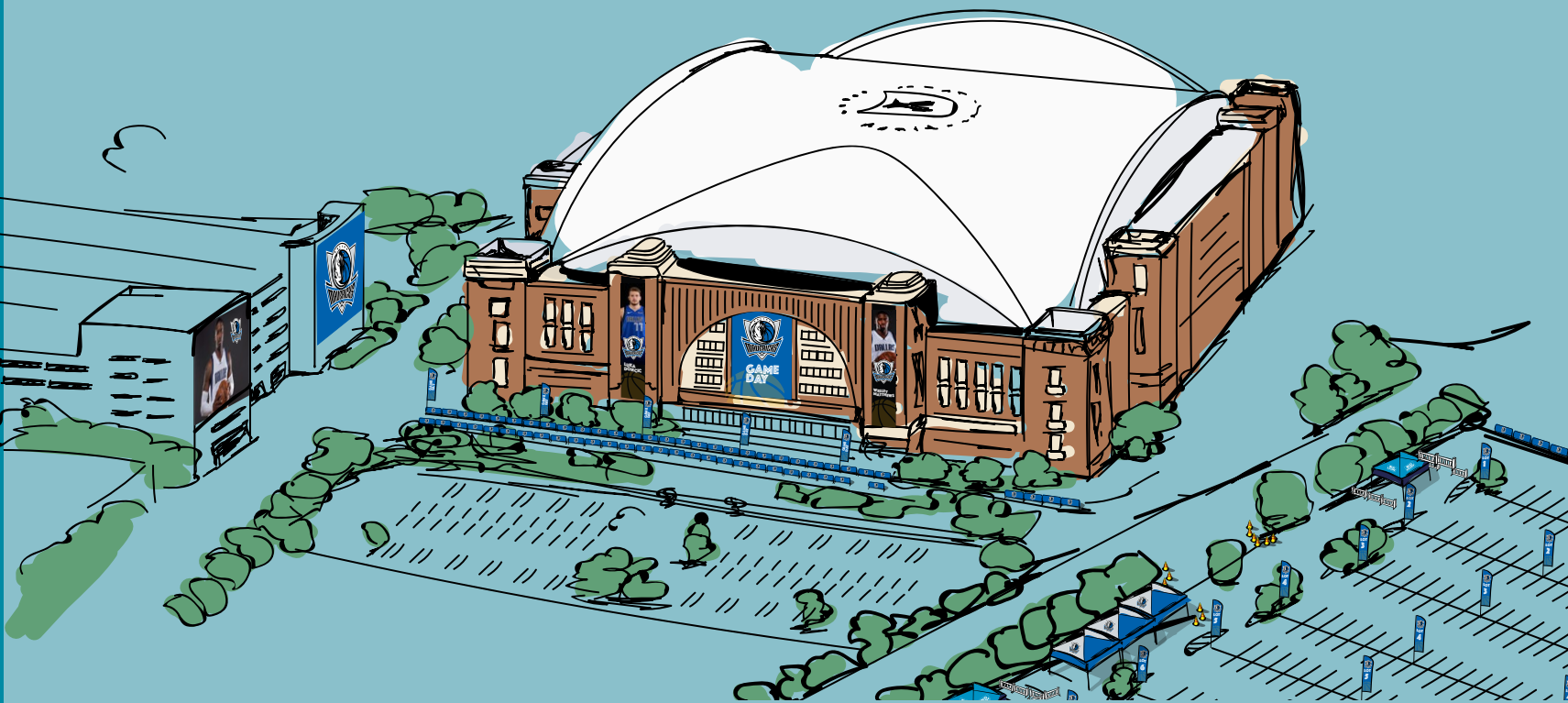


Artwork proofs let your customers review all the details for approval or to specify modifications.

Easy and precise communication with designers speeds up the process.

CONSULT US

SPECIAL PROJECTS



Consult us to create totally custom, full color high quality signs or banners in any size. The sky's the limit with our custom designs!



SALES ENABLEMENT

We can help equip your sales teams with the content, guidance, and training they need to effectively engage buyers and drive sales.

Multiple resources make our marketing assets work harder for you:

White Label Sales Collateral



Gain access to professional white label sales collateral that can easily be placed under your brand. We can also print materials at cost and ship directly to you.

Product Pictures and Spec Sheets



A library of product pictures and spec sheets to help you promote the products on your website or product catalog.

Online Training

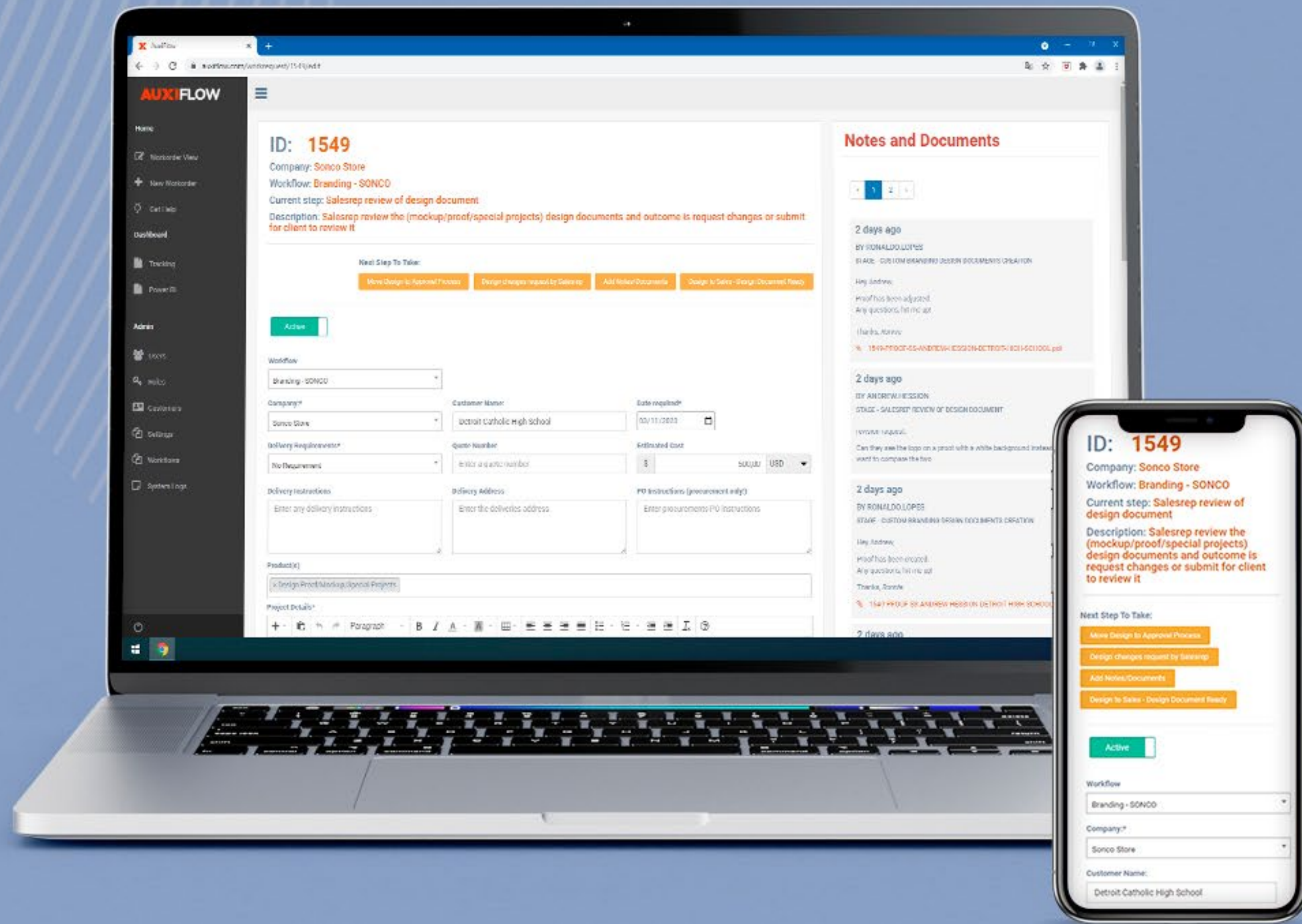


Count on our highly experienced experts to train your teams in our custom signage solutions and product benefits.



AUXIFLOW

This exclusive platform streamlines your large format printing projects, with intuitive workflows that seamlessly connect you to designers, procurement and fulfillment.



Speed Up the Design Process

Get your job up and running in no time connected directly with our talented design team.

Effortlessly Visualize, Approve, or Reject Designs

Check out your design proofs... then approve, reject, add comments or request changes - all on the platform.

Real-Time Order Status Updates & Tracking

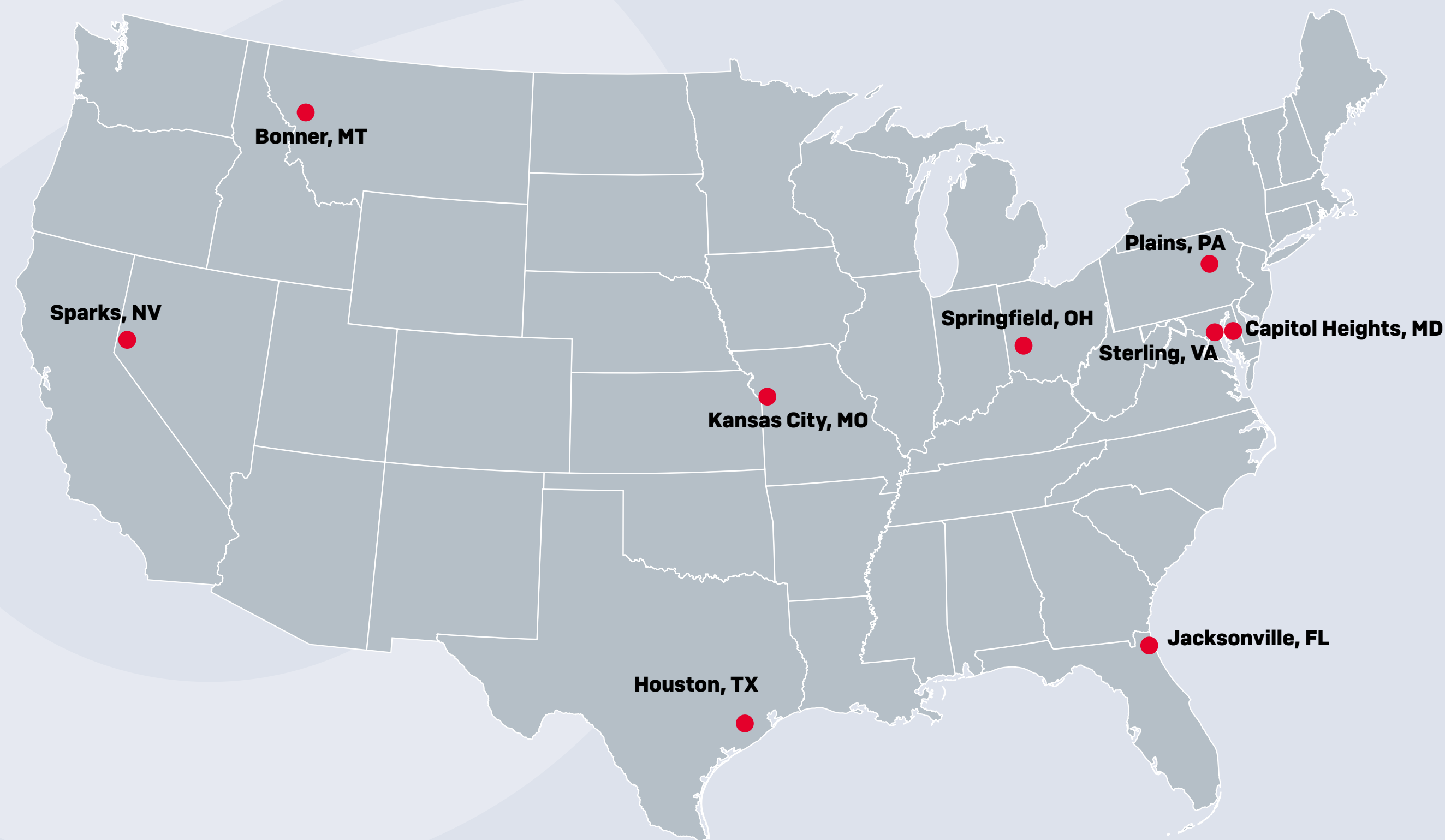
Notifications of order status, shipping date and tracking numbers so you always know what's going on.

Intuitive Order Insights & Analytics

Quick access to data analytics and actionable insights with dynamic dashboards simplifies the entire process.



NATIONWIDE WAREHOUSE DISTRIBUTION



Our extensive distribution with multiple warehouse locations allow us to reach every corner of the United States.



Enjoy fast, FREE Shipping to anywhere of the United States.



You can also pick up orders from our locations or have us drop-ship directly to your job sites.

Contact our sales team
to join the **SONCO Perimeter Security**
Reseller program today

9011 East Hampton
Drive, Capitol Heights,
MD 20743

(866) 970-2669



visit
SONCOSTORE.COM

to get your next project started!